

Brief information about the project

Name of the project	AP19680048 Methodology on integrating language and media education to develop youth's media literacy as a factor in socialization and intercultural interaction
Relevance	<p>In the context of the technological revolution, the role and place of media in people's lives and the educational process have significantly increased. The distortion of the media space by propaganda, fake information, digital aggression, cyberbullying, trolling, etc., the "digital divide" of generations, and "information overload" actualized the social order for training specialists capable of critically interacting with media content, interpreting, determining their economic, political, social interests, and producing their content using various ICTs, to better adapt to social and professional changes.</p> <p>At the present stage of the development of pedagogical science and practice, the relevance of the research topic lies in the need for a comprehensive analysis of current trends in media education as an essential aspect of socialization and cross-cultural interaction of a person for the subsequent improvement of the principles and means of implementing language learning.</p>
Purpose	The aim of the Project is the theoretical substantiation, practical development, and experimental approbation in the educational process of the pedagogical model of integration of language and media education to form media literacy among Kazakh youth as a key factor of their socialization and intercultural interaction.
Objectives	<ol style="list-style-type: none"> 1) analyze the current state of the problem of media education in domestic and foreign studies and substantiate the set of provisions that form the conceptual basis for the formation of media literacy among university students; 2) To identify the essence and content of media literacy as a goal setting and result of media education, to determine its place in the structure of the communicative competence of a modern specialist; 3) to develop a methodological system for modelling the process of integration of language and media education for the formation of communicative and media competencies among university students; 4) to conduct an experimental test of the model of media literacy formation in the context of the integration of language and media education and to implement the results obtained in the practice of language learning.
Expected and achieved results	<ol style="list-style-type: none"> 1) publications of <u>two</u> articles in peer-reviewed scientific journals indexed in the Scopus database, having a CiteScore percentile of at least 35 (thirty-five) and <u>one</u> article in a peer-reviewed scientific journal indexed in the Arts & Humanities Citation Index of Web of Science; 2) publications of <u>three</u> articles in peer-reviewed foreign and (or) domestic publications recommended by the CQAFSHE; 3) publication of the <u>collective monograph</u> "Theory and Practice of Integration of Media Education in Language Education"; 4) designing <u>online courses</u> "Professional Kazakh (Russian) language", and "Professionally oriented English"; 5) obtaining patents in Kazakhstan or the Eurasian <u>patent</u>; 6) development of "Methodological Recommendations for designing Didactic Materials to Integrate Language and Media Education"

	<p>7) dissemination of research results through a system of methodological seminars and master classes within the framework of the Media integrated Education <u>methodological laboratory</u>;</p> <p>8) Based on the results of the Project, 1 (one) Doctor of Philosophy (PhD) or doctor in the profile will be trained.</p>
<p>Research team members with their identifiers (Scopus Author ID, Researcher ID, ORCID, if available) and links to relevant profiles</p>	<p>Yelubayeva Perizat – head, c.ped/s., assoc prof, KazNU Scopus ID: https://www.scopus.com/authid/detail.uri?authorId=57200447035 Researcher ID: 57200447035 ORCID: https://orcid.org/0000-0002-5534-0841</p>
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	<p>Gabdullina Zhanar , 1 year PhD student, KazNU</p>
<p>List of publications with links to them within the framework of the project</p>	<p>In the journals recommended by the MSHE:</p> <p>a) «Bulletin of the National Academy of Sciences of the Republic of Kazakhstan" Volume 405 No. 5 (2023) https://journals.nauka-nanrk.kz/bulletin-science/article/view/5740</p> <p>б) Bulletin of the Ablai khan University, Pedagogical sciences series, № 3 (70) 2023 (https://bulletin-pedagogical.ablaikhan.kz/index.php/j1/issue/view/43/50)</p> <p>в) Bulletin of the National Academy of Sciences of the Republic of Kazakhstan" Volume 406 No. 6 (2023 (2023) https://journals.nauka-nanrk.kz/bulletin-science/article/view/5740)</p> <p>Scopus indexed journals:</p> <p>a) Addressing Challenges in Kazakh Education for Sustainable Development. Sustainability 2023, 15(19), 14311; https://doi.org/10.3390/su151914311. https://www.mdpi.com/2071-1050/15/19/14311.</p> <p>Conferences</p> <p>a) X International Scientific and Practical Conference Proceeding "Actual problems of science and education in the context of global changes" (KAZUMO, November 17, 2023, Almaty, Kazakhstan) on the topic "Addressing challenges and opportunities in achieving sustainable development in Kazakh higher education".</p> <p>b) International scientific and Practical Conference Proceeding "Interlanguage integration and problems of linguistic and linguistic didactic research" (ENU, December 8, 2023. Astana, Kazakhstan) on the</p>

	<p>topic "Bridging communication gap for sustainable development through integrated media and language literacy".</p> <p>c) International Conference Proceeding "The Asian Conference on Education (ACE2023)", November 22-25, 2023, Tokyo, Japan) on the topic "Incorporating Media Literacy into Foreign Language Classrooms to Advance Kazakh Students' Critical Communication Skills" (https://submit.iafor.org/submission/submission74897/).</p>
Patents	-